

The EFC activities presentation (2007-2023)

2007:

The European Fashion Council was established on 18-19th of May, 2007, in Ancient Plovdiv, Bulgaria/EU by 11 European countries under the honorary patronage of the EU, represented by H.E. Michael HUMPHREYS (Ireland) as EU Ambassador and Head of the European Commission in Bulgaria.

(https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-05202007/)

The Founders are:

BULGARIA (1) – the National Fashion Chamber of Bulgaria (http://www.camaramoda.bg/)

The Kingdom of BELGIUM (2) – MODO Brussels closed in 2012 and succeeded now by the International Fashion Week Belgium organization (https://www.internationalfashionweek.be/)

The Kingdom of DENMARK (3) – Denmark fashion closed in 2011 and succeeded now by Tomorrow Management – fashion consortium (http://tomorrowmanagement.com/)

BOSNIA and HERZEGOVINA (4) – Sarajevo Fashion Week NGO (SFW studio) closed in 2012 and replaced by the same team with Sarajevo Fashion Film Festival (https://www.sfff.ba/)

AUSTRIA (5) - Unit f - buro fur mode succeeded by Austrian Association for advanced fashion (http://www.austrianfashion.net) in progress for replacement of official representation now by AFA — Austrian Fashion Association (http://www.austrianfashionassociation.at/)

ESTONIA (6) – Estonian Fashion Council in progress for replacement now of official representation by Tallinn Business Incubator (http://inkubaator.tallinn.ee) and Estonian Fashion Festival as national fashion cosortium https://fashionfestival.ee/en

UKRAINE (7) – Ukrainian Fashion Council (http://fashionweek.ua)

ALBANIA (8) - Albanian Fashion Designers Association (https://europaregina.eu/fashion-weeks/fashion-weeks-europe/albania-fashion-week/

The Kingdom of NORWAY (9) - Oslo Fashion Week Organization was closed and now in progress for replacement Norway Fashion official national representation as consortium with **NFH** (http:// www.norwegianfashionhub.com/). Norway Fashion Week Norwegian Center (https://norwegianfashioncenter.no/) and Oslo Fashion Awards (http://oslofashionawards.com/)

ROMANIA (10) - The National Research & Development Institute for Textiles and Leather (http://www.certex.ro) replaced of official representation by Romanian Fashion Council (national union of all fashion NGOs of Romania - https://www.romanianfashioncouncil.ro/)

HUNGARY (11) - National Fashion League Hungary in progress for replacement by the Hungarian Fashion and Design Agency - HFDA (https://bcefw.com) with Budapest Central European Fashion Week (https://bcefw.com)

The European Fashion Council was registered in the District Court of Plovdiv, Bulgaria, EU with Company Case №2444/2007 and Ruling №6568 on August 6th, 2007 and presented official its Registration (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-10032007/)

2008:

the <u>European Fashion Council</u> held on Sept. 20th, 2008 in Sofia, Bulgaria/EU **the 1st regular General Assembly**. With a subsequent resolution #844/27.10.2008 of the Plovdiv District Court was **joined the Kingdom of the NETHERLANDS** (12) (www.europaregina.eu) and ICELAND (13) (www.icelandfashionweek.com).

The program "Fashion Europe" was accepted with 127 activities and Ethical Fashion Code.

Was opened the position of **Vice President for Foreign Affairs with the election of HUNGARY** and was created the **financial three-group Bulgaria-Romania-Hungary** for a control under payments through the bank account of the European fashion union. Official press release: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-11132008/)

European Fashion Council



2009:

The diplomatic gesture and for the 20th anniversary since the fall of the Berlin Wall all the representatives of the 13 European states, united in the European Fashion Council, sent congratulatory letters to the newly elected 736 members of the European Parliament for the new stage of development of Democratic Europe. More info read here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council-12072009/) and here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council-12072009/)

The first historical confession from the highest level: the Chairman of the European Parliament Mr. Jerzy BUZEK gave his trust to the European Fashion Council:

(https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-coun

2010:

The European Fashion Council became a **Registered Organization in the Transparency Register of the European Commission with ID:** 25337543032-09 as a NGO/Think-Tank for fashion and fashion design on January 15, 2010: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-06102010/)

The "Fashion Europe" programme was adopted and published by the European Commission in support of the implementation of the "Europe2020" strategy:

http://ec.europa.eu/dgs/secretariat_general/eu2020/docs/european_fashion_council_en.pdf

MALTA (14) (http://fashionweek.com.mt/), LATVIA (16) (http://www.bffederation.com/) and CZECH Republic (17) (http://www.comoramody.cz/) entered into the management of the European Fashion Council as well as ARMENIA (15) (http://www.style.am/) as associated Member State of the EFC.

EFC selected **ROMANIA** (http://www.certex.ro/) as the Fashion Public Prosecutor of Europe and President of the EFC Ethical Commission, together with Denmark, Belgium, The Netherlands and Ukraine. More info here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-09072010/)

EFC prepared the Project for European standard for presentation of fashion and fashion design by FASHION WEEK. The conception in 20 pages has for objectives to simply unify the fashion events, related to the name of Europe, European Union, European Fashion Council, with the goal to diminish the national and the economic diversity by establishing maximal cultural and economic growth and ratification of one high quality event with the stamp "Made in Europe". Read more here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-l021112011/)

The EFC prepared a **world innovation for Sport and Fashion** by proposing to the EU the public connection between Sport & Fashion with a forecast in 33 sports through the provisional project. In response to Article 165 from the Contract for the functioning of EU, the EFC purposed for the development of the European dimension of sports, in its capacity as representative of the European Commission interests and these of the European Fashion Designers Community and fashion industry, a part of its program to build a United and Powerful Fashion Europe: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-12232010/)

2011:

The European Fashion Council became an **Official European NGO/Think-Tank for Fashion and Fashion Design**, which unites 18 member states through their official NGOs in a *Union of Arts and Ideas*, authorized with the single and united European Identity (the stars on blue background) as a part of the Corps of the European Union (from June-December 2011 during the Polish Presidency of the Council of the European Union)

European Fashion Council



European Fashion Council is the latest European institution. The Polish Presidency of the Council of the European Union with historical contribution for Modern Europe: (<a href="https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council-leu

In support of the new economic strategy "EUROPE2020", 2011 notes the expected launch of program "Fashion Europe" which in honour of its creators was highly appreciated and recognized by the European Commission and the European Parliament. The EFC introduced European standards for Fashion Week

EFC participate in the consultations for the preparation of the new cultural program "Creative Europe" and we are proud of our proposals in the adopted Program "Fashion Europe".

European Fashion Council **contest invitation for Logo, Slogan, Music and Text** – *'Sun made of Stars'* is the new symbol of the European Fashion Council with slogan "*Union of arts and ideas*". The Netherlands, Bulgaria and Sweden become winners in the international contests for European Fashion Identity:

 $(\underline{https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/sun-made-of-stars-new-symbol-european-fashion-council/)$

Kingdom of SWEDEN (18) entered the management of the European Fashion Council, and later (in 2015) in progress for replacement of official representation by Stockholm International Fashion Fair (https://www.stoiff.com/) (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-04142011/)

The project for long-term financing of the fashion industry through crowd funding via VISA, MasterCard and another cards payment by strategy of prepaid cards and other innovative formats through the Fashion Weeks in international support for the development of the fashion design was created:

(https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-10082011/)

2012:

SERBIA (19) (http://serbiafashionweek.com/) is the 19th member state of the European Fashion Council by the National Fashion Chamber of Serbia: (https://europaan-fashion Council by the National Fashion Chamber of Serbia: (https://europaan-fashion/europe/european-fashion-council/european-fashion-council-03272012/)

The European Fashion Council celebrates 5 years since the announcement of the initiative for its establishment: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-05082012/)

The same year was the opening of the project for **European JOB Bank** and **DESIGNERS Exchange** and **European Fashion Rise contest** — a career booster for young stylists and designers. More info here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/the-launch-of-the-european-job-bank-and-designers-exchange/)

The European Fashion Council became an eligible organisation to implement **the EU-UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions** such as fashion and fashion design as a new form of world level from the convention's 1st report published on May 23, 2012:

http://ec.europa.eu/culture/policy/strategic-framework/documents/ec-staff-working-doc_en.pdf

(Pages 73-74 for European Fashion Council as eligible organization and Pages 100-105 for European Fashion Council worldwide programme by EU-UNESCO-UN) Press info, here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-09012012/)

EFC fashion project "Ready to Rise" was held with official Premiere in support of refugees: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/fashion-project-ready-to-rise-with-an-official-premiere/)

2013:

The European Fashion Council celebrates six years of its establishment.

The Board of Investors and the Advisory Board are being created.

European Fashion Council



A special, 3-day international conference "Innovations in Fashion and Textile Industries", organized by the Baltic Fashion Federation, which is part of the Presidential Board of The European Fashion Council, represented in LATVIA and the Baltic region by Ms. Elena STRAHOVA, took place in the capital of Latvia—Riga. The project, funded by the European Union through the European Regional Development Fund under the Baltic Sea Region Program 2007-2013, was attended by 10 countries—Sweden, Estonia, Latvia, as Member States of the European Fashion Council, and by Lithuania, Poland, Germany and Finland. Press info, here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/presenting-innovations-in-fashion-and-textile-industries/)

2014:

European Fashion Council became an eligible organization for the implementation of alternative sources of long-term financing of the European economy: through self-financing of activities with proactive approach for development through the potential of the reward-based, equity-based, lending-based and peer-to-peer *crowd funding*, in established and new projects as a *Fashion Week* proposal and implementation of innovations, with the key role of the digital technology and card payments on the internet and in trade networks, exchange of silver and gold coins and bonus vouchers, that EU included in its Summary Report in January, 2014, for implementation in the new programme period "Europe 2014-2020": https://ec.europa.eu/finance/consultations/2013/long-term-financing/docs/contributions/registered-organisations/european-fashion-council en.pdf

PORTUGAL (20) (http://modalisboa.pt/) is the 20th Member State of the European Fashion Council and it is the newest member of the Presidential Board for management. Press info here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/unique-project-european-economy-received-recognition/)

MONTENEGRO (21) (https://www.facebook.com/pages/Montenegro-Fashion-Week/427533510706109) and **F.Y.R.** MACEDONIA (22) (https://fashionweekendskopje.mk/) are 2 new associated Member States of the EFC. Now the EFC constitutes of 22 Member States.

FASHION WEEK trade mark was registered by OHIM for all European community for the next 10 years till April 1st, 2022 for goals of EFC crow-funding Fashion Week project and to the single market in the European fashion industry: European Fashion Week

<u> 2015:</u>

GERMANY (23) (<u>www.vdmd.de</u>) and **SWITZERLAND** (24) (<u>www.cnms.ch</u>) became the 23rd and 24th Member States and the newest members of the EFC Presidential Board.

The European Fashion Council historic meeting in Sofia. The General Assembly of the European Fashion Council takes place during Sofia Fashion Week Couture. Press info here: (https://europanegina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-council-historic-meeting-in-sofia/)

The <u>European Fashion Council</u> celebrated its 8th anniversary today, May 19th, 2015 with **the European program** "Fashion HORIZON 2030, that united 249 activities. Press info, here: (https://europaanizations/trade-associations/fashion/europe/european-fashion-council/european-fashion-capital/)

The **FASHION WEEK Zone** for a legal producing of <u>European Fashion Week</u>s was formed with President, Mrs. <u>Amela Radan</u>, BOSNIA and HERZEGOVINA.

EFC formed also, the **LEGAL Committee** with Bulgaria, Czech Republic, Latvia, the Netherlands and Switzerland, Chaired by adv. Dr. Matteo Poretti, SWITZERLAND and **INVESTMENT Board** with Germany, Serbia, Romania, Switzerland, Czech Republic and the Netherlands, chaired by Mr. Thomas RATH, GERMANY. Press info, here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/efc-2016/)

The unique Bulgarian idea for the <u>European Fashion Capital</u> was initiated and accepted together with the great German idea for <u>European Fashion Ambassadors</u>.

The European Fashion Executive Board (EFEB) was created between all 24 EFC member states.

European Fashion Council



2016:

IRELAND (25) was accepted as the 25th member of the European Fashion Council, represented by the **Irish Fashion Council with President Mrs. Sonya Mollih** and headquartered in Dublin, Ireland - (https://irishfashioncouncil.ie/). Press info, here: (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/)

Russian Fashion Council launches the first **Fashion Futurum Conference** held on 14-15 March 2016 in Moscow, Russia. The European Fashion Council was an honorary guest at the establishment of the International Fashion Futurum Fashion Forum in Moscow (http://fashionfuturum.com/) during the Russian Fashion Week at the invitation of the President of the Russian Fashion Council in partnership with the Government of Moscow. **30 Global leaders in fashion industry to speak out in Moscow:** (http://mercedesbenzfashionweek.ru/en/news/8466-fashion-futurum-2016-announcement)

The **Agreement on the trade exchange and export** of fashion collections of the designers participating in the events and Fashion Weeks of the 25 member states of the European Fashion Council was signed **with a Continental Trade Consortium headquartered** in Moscow, Russia, and in the Seoul (*South Korea*), Berlin-Madrid-Milan (*Europe*), San Francisco (*USA*), Ontario (*Canada*) and the former CIS and Middle East countries operating on 4 continents (*Asia, Europe, North America*) was signed in Moscow, Russia.

2017:

Republic of MOLDOVA (26) (<u>www.dininima.md</u> and <u>www.apius.md</u>) became the 26th Member State and the newest members of the EFC Presidential Board. Press info, here: (<u>https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/moldova-is-the-26th-member-state-of-the-european-fashion-council/)</u>

The European Fashion Council (EFC) participated in **the consultations of the European Commission** for evaluation, quality improvement and marking out the perspectives that will be highlighted in the next period of realization of the Creative Europe Program.

FINLAND (27) (http://helsinkifashionweeklive.com) became the 27th Member State and the newest members of the EFC Presidential Board.

The European Fashion Council will celebrate its 10th anniversary with 10 events in 10 member states. The jubilee program will be announced on May 19, 2017, will start from October 5th-6th, 2017, and will continue until May 19th, 2018 program of 10 major events in 10 Member States. Press info, (https://europaregina.eu/organizations/trade-associations/fashion/europe/european-fashion-council/european-fashioncouncil-efc-10-years/)

2018:

During the Bulgarian Presidency of the Council of the EU by the National Fashion Chamber of Bulgaria was started the global project **Euro Fashion Rise contest for young designers** by co-producing between EBU-EFC like Eurovision, but for fashion design.

In the Ball room of the Romanian Parliament, the EFC received worldwide **FTV Award 2019 for 10 years support of the European Fashion industry** as Union of arts and ideas. More info, here: (https://www.clicheinspire.com/fashion-tv-spring-festival-2018/)

<u> 2019:</u>

The Kingdom of SPAIN (28) (http://www.marbellafashionweek.org) became the 28th Member State and the newest members of the EFC Presidential Board via Spanish Fashion Council with the President Ph. D. Julio Cesar BATTAGLIA.

During the Romanian Presidency of the Council of the EU by Romanian Fashion Council and FEPAUS was established **partnership with Chinese textile and fashion organizations** (*China National Textile and Apparel*

European Fashion Council



Council (CNTAC), The Sub-Council of Textile Industry, CCPIT (CCPIT TEX), China Textile International Exchange Centre and China Textile Go Global Union with support of the Government of Shengze Town) for a global fashion support with a long term international investment program as a part of Belt and Road Investment Program of EU 17+1 CHINA. The official delegation of the EFC from Bulgaria, Romania and Moldova was honour guest of the Belt and Road Textile Conference, October 14th-18th, 2019 in Shengze and Shanghai, China. More info, here: (http://www.sjfzxm.com/global/en/552538.html?fbclid=IwAR3ITfM59829oVikcgChQV6fOY7oohhcFM18-Q5ti6uRYQXRl-OfY-dZ9Fk)

The November 2019 was established the partnership of the EFC with **Hong Kong Fashion Week by Hong Kong Trade Development Council (HKTDC).**

The EFC, for participation of the European Commission calls via Creative Europe program and the Government of Republic of CHINA, created unique project **Fashion and History – the Silk Road** in honour of the upcoming 150th anniversary of the SILK Road for 2027

2020:

The official delegations of fashion and textile NGOs with government support of the Republic of CHINA was a guest of the Bulgarian Presidential Board of the EFC in Sofia, Bulgaria and the Romanian Vice-Presidential Board of the EFC in Bucharest, Romania on January 14th, 2020 for initiation of global fashion cooperation.

The EFC for the implementation of the European Commission` Erasmus and Creative Europe programs prepared development of the **Academic program** with 150 specializations for fashion, **the Fashion and Disabilities program** and **the Program for support of the Western Balkans**.

2021:

The European and global **Investment program "Fashion HORIZON 2050" was created** at 22.02.2021 and adopted by the Presidential Council of 28 member-state of the European Fashion Council **with 338 unique activities, goals and causes**.

The digitalization of EFC activities started via European Fashion Academy (EFA) in real, digital and hybrid formats after March, 7th 2021 and 1st Digital European Fashion Week & Awards in May 9th-19th which will start after 2022.

2022:

April 18th-24th, 2022: As a part of the calendar of the European Capital of Culture - Novi Sad 2022 during the 19th Serbia Fashion Week was signed Protocol for a start the implementation of the following 3 conceptual projects, signed by Bulgaria, Romania and Serbia as members of the EFC Presidential Council, has started:

The first of them is the EUROPEAN CAPITAL OF FASHION with identical application and as an innovative development of the EU- time-tested traditional annual project EUROPEAN CAPITAL OF CULTURE - historical contribution of Novi Sad 2022 - Serbia

The second is **BALKAN FASHION WEEK & AWARDS** as given the historical contribution of SERBIA, ROMANIA and BULGARIA for the development of the Western Balkans by the implementation of the European Union of Arts and Ideas that EFC created by its 28 member-states;

The third conceptual projects is **the EUROPEAN FASHION WEEK ZONE** as identical of EUROZONE, but for the fashion industry and its strong management, investment development and support with high quality producing – an excellent example of Europe to the world.

June 1st, 2022: Starting realization of the Erasmus+ project FEA - VEE ("Fashion Earth Alliance – Vocational Excellence and Enterprise united for training, policy reform and sustainability in the fashion, textiles and apparel industries") until May 31st, 2026 and that is the basis for the preparation and start of the Erasmus+ Fashion project as identical to Erasmus+ Sport together with the European Commission.

October 20th-24th, 2022, Athens, Piraeus and Sounion, Greece: The EFC was invited and participated in the Annual International Conference of the European Association of Institutes for Vocational Training

European Fashion Council



(EVBB) on the topic: Climate Crises. The role of VET together with AKMI International, The ETF Network for Excellence and its green VET partnership, GRETA (*Greening Responses to Excellence through Thematic Actions*), CEDEFOP (the European Centre for the Development of Vocational Training) and UNESCO-UNEVOC International Centre for TVET. The foundations of a stable partnership for the implementation of eco-projects and programs at the world level were laid, the first step of which was our proposal for development from Serbia, the Western Balkans to implementation as pan-European and global contest for young designers ECOLUTION for sustainable and recycled fashion. This is one of the ways to change not only the thinking of young people and the representatives of the fashion industry as the most affected by climate change, but through lifestyle activities the eco cause can encompass thinking and actions completely every day, both on weekdays and on holidays.

November 14th-16th, 2022, San Sebastian, the Basque country, Spain: В качеството си на лидер на комуникациите в реализацията на проекта FEA-VEE, the EFC participated in the Forum on Vocational Excellence – Global Partnerships for Vocational Skills with participation of Mr.Nicolas SCHMIT, European Commissioner for Jobs and Social Rights, European Commission, Belgium, Mrs. Ilana CICUREL, Member of the European Parliament, Committee on Culture and Education, Renew Europe, France and the Basque Government, Spain. Held discussions and parallel working sessions gives great opportunity for directly networking and matchmaking for future CoVE projects, dedicated to the European Year of Skills 2023. The delegation of the EFC Presidential Council composed of Romania and Bulgaria reported a growing interest in the EFC ideas, which was structured more than 100 perspectives and partnerships in consortiums for this direction.

November 29-30, 2022, Barcelona, Catalonia, Spain: The EFC was invited and participated in the 1st International Seminar for mobility and project making, where presented 15 project-ideas and founding of the European Fashion Academy in 10 Departments and 153 specialties for formal and informal education, training and skills development for all ages from 5 to over 65 years of age. The loud applause of the selected audience and the support of the Directorate of Education of the Government of Catalonia, Spain laid sustainable foundations for realization in 2023 of this amazing project.

December 10th, 2022, Paris, France: With an official letter to the EFC, the President of the Republic of France, Mr. Emmanuel MACRON, expressed his full support for all 310 ideas in the Fashion Horizon 2050 program of the European Fashion Council by providing part of his senior team and indicating a road for its overall implementation for the benefit of Europe and the world. With this great recognition of the EFC as the European Union of Arts and Ideas, it will add to the history of fashion in Europe, which was started by the French Emperor Napoleon in the distant 1868 with the creation of the world's first association of designers. Its temposuccessor is the European Fashion Council with its works in the first 15 years since its establishment in 2007. RESPECT to France and President MACRON!

2023:

To be continuing ...

FOUNDERS and MEMBERS by ROUTE of ACCESSION:

2007 - BULGARIA, the Kingdom of BELGIUM, the Kingdom of DENMARK, BOSNIA and HERZEGOVINA, AUSTRIA, ESTONIA, UKRAINE, ALBANIA, the Kingdom of NORWAY, ROMANIA, HUNGARY;

2008 - The NETHERLANDS, ICELAND;

2010 - MALTA, ARMENIA, LATVIA, CZECHIA;

2011 - The Kingdom of SWEDEN:

2012 - SERBIA;

2014 - PORTUGAL, MONTENEGRO, the North MACEDONIA;

2015 - GERMANY, SWITZERLAND;

2016 - IRELAND

2017 - MOLDOVA, FINLAND **2019 -** the Kingdom of SPAIN . . .



Prepared by the EFC Press Editor, Headquarters

European Fashion Council